

# Executive Summary

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Melior AI is a research, development and solutions provider company. We are already generating revenue and our family of competitive e-commerce products and vibrant research and development pipeline will see the company achieve its vision to 'Democratise Artificial Intelligence'.

We have already developed our own Machine Learning, Neural Network and Deep Learning models.

Our extensive research has focused on (reusable and multi-purpose) Natural Language and Image Understanding.

We are committed to continuous research and development, learning, expansion and growth. Our future focus will include Voice Recognition and Autonomous Agents. We will continue to generate products that benefit many industries including the Internet of Things, Education & Training, Healthcare, Finance, Commerce and Marketing & Analytics.

To achieve our goals and our vision to Democratise Artificial Intelligence we are launching this token sale to raise a minimum of US\$5,000,000.

From healthcare to sports, from manufacturing to retail, AI capabilities already play a major part in our day to day lives. Ongoing advancements in the AI sphere will further revolutionise all industries across the board. It is no surprise that people are now beginning to pay increased attention to the rise of AI. Equally, brands are realising the real importance of following the natural consumer trend.

Every business would benefit from AI but due to the data training requirements involved, it has been something reserved for the corporate giants. Small businesses, which make up a sizable part of the e-commerce market, have been unable to participate in the AI revolution. Small businesses are a major part of all our lives, integral to our communities, and are epicentres of innovation and industry. Their opportunity to benefit from advancements in AI will transform our society in many ways.

Melior is perfectly placed to be able to deliver the benefits of AI to businesses of all sizes.

Our technical team comprises software developers and academics with decades of experience in the Artificial Intelligence (AI) sector.

Our management and advisory team includes experienced professionals including: a tech entrepreneur with over 20 years' experience in building technology startups; an Internet expert and corporate advisor who is currently the Vice-Chair of the Board of ICANN; a trained lawyer and tech think-tank advisor and a former Goldman Sachs & Bank of America banker with a Harvard MBA.